

THE NATIONAL SCHOOL & COLLEGE LEAVER

FESTIVAL

THE NEC, BIRMINGHAM, 12 - 13 NOVEMBER 2024



Meet more students from Year Groups 11, 12 and 13 than any other event

The first (and sold out) NSCL Fest at the NEC in November 2023 attracted more visitors than any other comparable event. Feedback from all stakeholders has been out of this world and we are excited to continue to develop this event into an even more informative and inspirational event.

If you would like to view feedback from our 2023 exhibitors then please [CLICK HERE](#) to watch this short video.

NSCL Fest is a fully interactive, immersive and importantly 'fun' two day showcase held to inform our future talent pipeline and show the very best opportunities that Employers, Colleges, Universities and Training Providers have to offer.

To find out more or to book your stand at NSCL Fest 2024 call our team now on **0203 858 7000** or email dan@nasevents.co.uk



A large, stylized '93%' graphic with a 3D effect. The numbers are white with colorful shadows in shades of purple, blue, and yellow.

OF EXHIBITORS

rated onsite support
and organisation as
Good or Excellent

A large, stylized '98%' graphic with a 3D effect. The numbers are white with colorful shadows in shades of purple, blue, and yellow.

OF EXHIBITORS

rated pre-event support
as Good or Excellent

A large, stylized '93%' graphic with a 3D effect. The numbers are white with colorful shadows in shades of purple, blue, and yellow.

OF EXHIBITORS

said the mix of visitors
was right for their
organisation

A large, stylized '95%' graphic with a 3D effect. The numbers are white with colorful shadows in shades of purple, blue, and yellow.

OF EXHIBITORS

rated the overall client
experience as Good
or Excellent

A large, stylized '95%' graphic with a 3D effect. The numbers are white with colorful shadows in shades of purple, blue, and yellow.

OF EXHIBITORS

said the event was
busy enough

The ideal location

The NEC, Birmingham needs little introduction and is the UK's largest event space, hosting the UK's best and biggest events for over 40 years. This venue is centrally located at the heart of the country.





How do we attract so many visitors?

1

£100,000 in School and College travel bursary funding offered to all Educational Establishments across England, enabling them to bring their students.

2

Email marketing to every School and College, targeting multiple senior decision makers within each institution.

3

Telephone marketing - each School and College in the country will be called by our in-house Team to showcase the event and make sure they don't miss out!

4

Organised bespoke broadcasts, utilising our 200-seat theatre showing workshops, and talks to our online audience. Marketed to students, Schools and Colleges, meaning those who cannot make it to the event in person have access to as much information as those who attend in-person.

www.nscifest.com

To make your enquiry today, please email dan@nasevents.co.uk or call **0203 858 7000**.

5

Targeted Social Media Campaigns, aimed at individuals aged 16-24 and parents/carers, showcasing client-specific offerings alongside details of the event.



6

TV Advertising, broadcast across the country on SKY and ITV, to a targeted audience.



7

National and local radio adverts in addition to print media campaigns.



Our existing clients include...



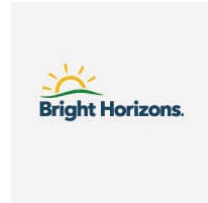
ALSTOM
· mobility by nature ·



BIMM UNIVERSITY | A university for the creative industries



BOSCH



Collins Aerospace



Apprenticeship
Ambassador Network
East Midlands





School & College Feedback

Thank you so much for the amazing event last week! We had a really good time and were so proud of our students for coming and joining in - this was a massive thing for them even coming to the NEC! We were impressed with the range of careers that were available to explore and all the 'hands on' activities. Our students came away with lots of ideas and some very inspired for new career paths!

*Can we book our place for next year please?
Thanks again.*

Charlotte Dodd: The Haven School

We are very grateful for the support you have given us, and our students loved the experience! We will look forward to hearing about next year!

Alexander McCafferty: Djanolgy City Academy

We have received some positive feedback from the staff that went so well certainly be there next year!

Amy Spurrier: John Taylor High School

I just wanted to say how amazing today was. Thank you! So well organised and the kids had a great time.

Sasha: Alcester Academy

The event at the NEC last week was great - students and staff all had a really good time and gained loads of information and ideas.

Philippa Hunt: Guilsborough Academy

Just wanted to say once again, THANK YOU for all the help and support in planning for the trip and answering all our questions! Honestly, we had a lovely time, the students really enjoyed networking and finding out more information about pathways that they may take in the future! Thank you again to you and your team for putting on the event and all the support, a credit to you all - you all deserve a good rest now!

Sumayya Patel: The City of Leicester College

The feedback from our students has been very positive. They loved the range of activities that there were to have a go at, and it was great to see them taking part. Students were confidently going up to the stands to talk to strangers about careers and to ask individuals how they got into their jobs. The mix of employers was good.

I have completed several one-to-one careers interviews with students following the event, and most of them confirmed that the event had helped to inform their career decisions, and in some cases, had changed their minds about what they wanted to do! This event has really inspired our students, helped many of them with their career planning, and helped them to recognise the importance of working hard and gaining qualifications.

Thank you again, and we will be booking to bring another group again in 2024.

Judith Price: Yardley's School

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