

THE NATIONAL SCHOOL & COLLEGE LEAVER

FESTIVAL

THE NEC, BIRMINGHAM, 11 - 12 NOVEMBER 2025



nas
MEDIA
LIMITED



Member
Institute of
Student
Employers

ise.

Meet more students from Year Groups 11, 12 and 13 than any other event

Both the first and second **NSCL Festivals** at the NEC in November 2023 and November 2024 attracted more visitors than any other comparable event. Feedback from all stakeholders has been out of this world and we are excited to continue to develop this event into an even more informative and inspirational event.

If you would like to view feedback from our past exhibitors then please click the links below to watch the short videos:

[2023 EXHIBITOR FEEDBACK](#)

[2024 EXHIBITOR FEEDBACK](#)

NSCL Fest is a fully interactive, immersive and importantly 'fun' two day showcase held to inform our future talent pipeline and show the very best opportunities that Employers, Colleges, Universities and Training Providers have to offer.

To find out more or to book your stand at NSCL Fest 2025 call our team now on **0203 858 7000** or email [**info@nasevents.co.uk**](mailto:info@nasevents.co.uk)



The ideal location

The NEC, Birmingham needs little introduction and is the UK's largest event space, hosting the UK's best and biggest events for over 40 years. This venue is centrally located at the heart of the country.



Exhibitor Feedback

"What a wonderful event. So great to be able to speak with such a diverse group of young people, and have the opportunity to be involved in their thought process for their future plans."

LD Training Services Ltd

"NSCL Festival is an amazing event, we were able to connect with hundreds of young people about who we are, what we do and the amazing career opportunities we have at NHS Property Services! It's a great platform to get your brand out there with the younger generations, in a fun interactive way. Thank you to the NAS Team for putting together a wonderful event!"

NHS Property Services

"NAS events never disappoint and create an environment of enthusiastic and engaged people, be they students, educational and careers professionals or employers."

NASC

"A great, professional events and marketing team. Very friendly and attentive. We look forward to working with NAS Media LTD again."

Ministry of Justice

"Rolls-Royce were pleased with the engaging, passionate students we met on the two days and look forward to them applying for our Apprenticeships."

Rolls-Royce

"We loved engaging with so many students, teachers and parents about the variety of opportunities we have for Early Careers at BMW Group! It was great to see such a variety of career interests and age groups attend alongside so many organisations all with the same goal of supporting young people in kickstarting their career!"

BMW Group

"Fabulous event, would recommend to future employers"

M&J Evans Construction

"The 2024 NSCL Festival was a great event for us. We spoke to so many engaged young people, interested in our unique offering. The NSCL team were so friendly and helpful and couldn't do enough to help the exhibitors. We cannot wait for attending again in 2025."

UK Sailing Academy

"Great event allowing us to engage and speak to a range of students!"

Arden University

"NSCL event was great, the hall was buzzing for the two days and it was great to see young people really interested in their future careers and next steps."

Matrix Academy Trust

"An incredible range of students and staff that were enthusiastic to learn and engage."

Arts University Plymouth

95% OF EXHIBITORS
rated the pre-event communication as GREAT or GOOD

99% OF EXHIBITORS
rated the onsite support and organisation as GREAT or GOOD

95% OF EXHIBITORS
said the event was busy enough and had the right age range for their organisation

How do we attract so many visitors?

1

£100,000 in School and College travel bursary funding offered to all Educational Establishments across England, enabling them to bring their students.

2

Email marketing to every School and College, targeting multiple senior decision makers within each institution.

3

Telephone marketing - each School and College in the country will be called by our in-house Team to showcase the event and make sure they don't miss out!

4

Organised bespoke broadcasts, utilising our 200-seat theatre showing workshops, and talks to our online audience. Marketed to students, Schools and Colleges, meaning those who cannot make it to the event in person have access to as much information as those who attend in-person.



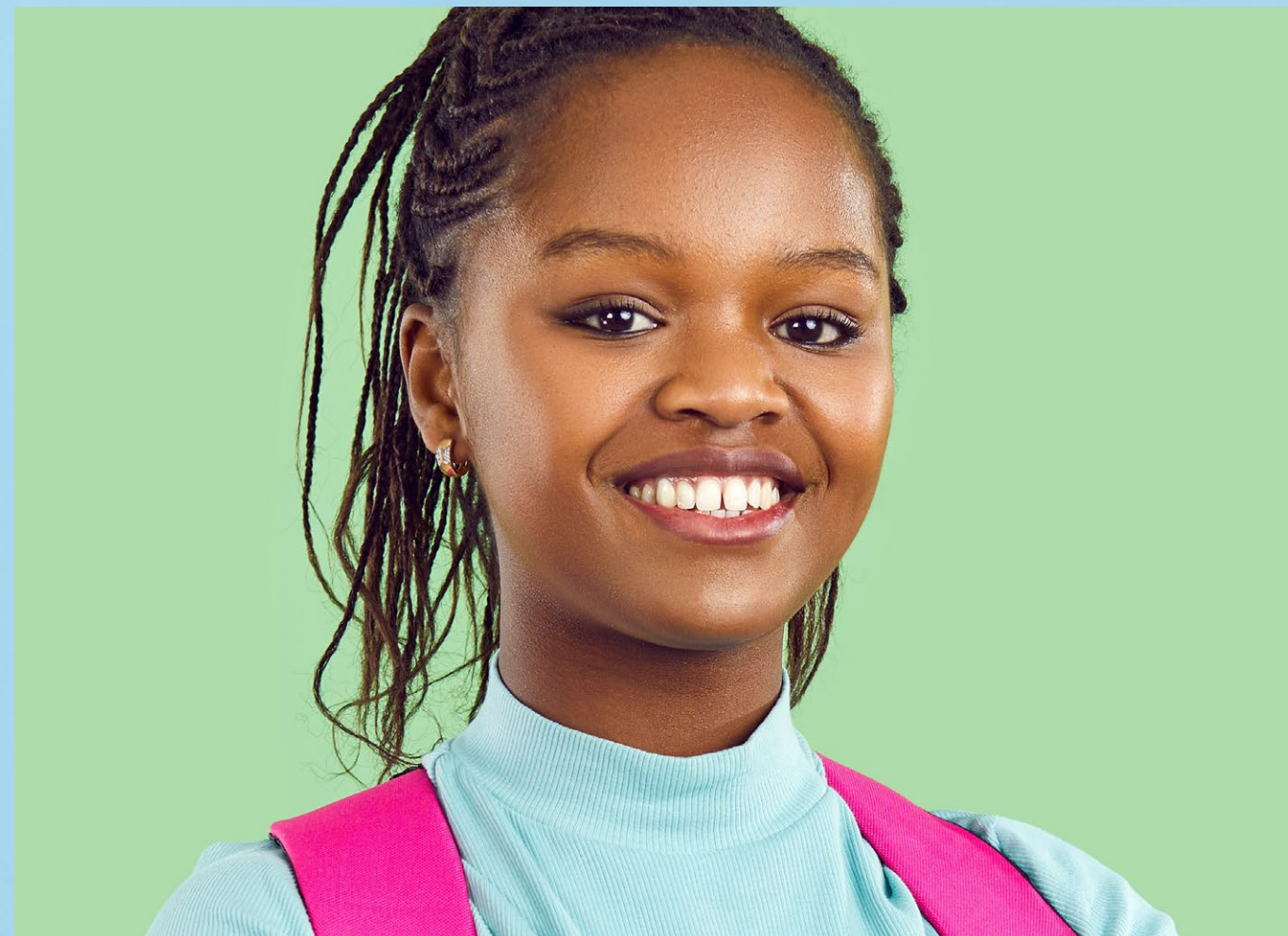
5

Targeted Social Media Campaigns,
aimed at individuals aged 16-24
and parents/carers, showcasing client-specific
offerings alongside details of the event.



6

TV Advertising, broadcast across the
country on SKY and ITV, to a targeted audience.



7

**National and local radio
adverts in addition to print
media campaigns.**



To make your enquiry today, please email info@nasevents.co.uk or call **0203 858 7000**.

www.nscifest.com

Our 2024 exhibitors included...





Linde Material Handling



PENNIES TO POUNDS financial literacy platform



School & College Feedback

"I want to say how truly grateful I am for all your help and support. It was fantastic to see our young people meeting employers and gathering information for their futures."

Dallaglio RugbyWorks

"The event was awesome. Lots of stands - lots of very willing people to talk to us. My Year 11 students were buzzing on the way home on the coachand said it was the best thing they had attended! They got loads from it - as a Careers Advisor I'm very happy!! Many thanks for a great job. Great organisation. I can't wait to attend next year! "

Careers Lead, Cardinal Newman Catholic School

"This is a really beneficial event for students that do not have any idea of their next progression steps and for those that have already decided, to ask the people in the know!"

Group Leader, Stamford College

"We had a fantastic time today [at The National School & College Leaver Festival] thank you, our students were really impressed with the employers and providers - they said it's one of the best shows they have been to!"

Guilsborough Academy Careers Lead

"Just wanted to let you know today's event was great. Some of our more disengaged Year 11s came away buzzing after the event. Just wanted to ask if there are any dates for next year? We don't normally organise trips in year 11 but today was so successful we want to get it on our calendar early for next year!"

Head of Year, Oldbury Academy



95% OF SCHOOLS/COLLEGES
said the event exceeded or met their expectations



90% OF SCHOOLS/COLLEGES
found the pre-event Student Pack beneficial to their visit



94% OF TEACHERS/GROUP LEADERS
found the pre-event Teacher Pack beneficial to their visit

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To make your enquiry today, please email info@nasevents.co.uk or call 0203 858 7000.

